

FERREIRA DE SÁ

LUXURY RUGS SINCE 1946

PURE COLLECTION

THE BEAUTY OF SIMPLICITY

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PURE COLLECTION

WHERE **PLAIN COLOURS** MEET **EFFICIENCY**

Our Pure Collection explores the beauty and versatility in plain colours. This collection is a true reflection that simple but efficient decisions are key when developing solutions. The materials selected were carefully identified and adapted by Ferreira de Sá for the best rug experience. These natural materials and sustainable fibres intend to demonstrate that simplicity is enough to create luxurious rugs. These fine and pure fibres prove that a plain speaks for itself.

The Pure Collection is one of the steps for us to preserve the environment and the future generations by focusing mainly on the purest resources.

All materials used in this collection were carefully chosen with a conscious and sustainable principle.

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PURE TOOL SET

New Zealand Wool

MATT, INSULATION AND RESISTANCE

This sustainable and biodegradable material is collected according to the Responsible Wool Standard (RWS) which means that wool comes from respectfully treated sheep and goats that eat and rest on land that is managed responsibly and consciously. Ferreira de Sá stands out as being pioneer in an exclusive multiple cable spinning method. This factor offers a durable and dirt repelling rug/carpet for domestic usage or for a contract project. To further elevate it, this yarn is extremely durable which means the rugs will last for many years without showing signs of wear and tear. For all these reasons, our “green” New Zealand Wool becomes an excellent solution for your contract and domestic projects.

CERTIFICATIONS



**VOC
Green Label**



**Fire
Resistance:**

Bfl-s1



**Colour Fastness
to Light:**

4-5 [scale 1-5 best result 5]



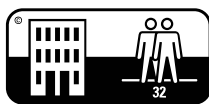
**Thermal
Resistance:**

0,28 m2K/W



**Castor Chair
Suitability:**

2,0/Suitable



**Usage
Class:**

Class 32

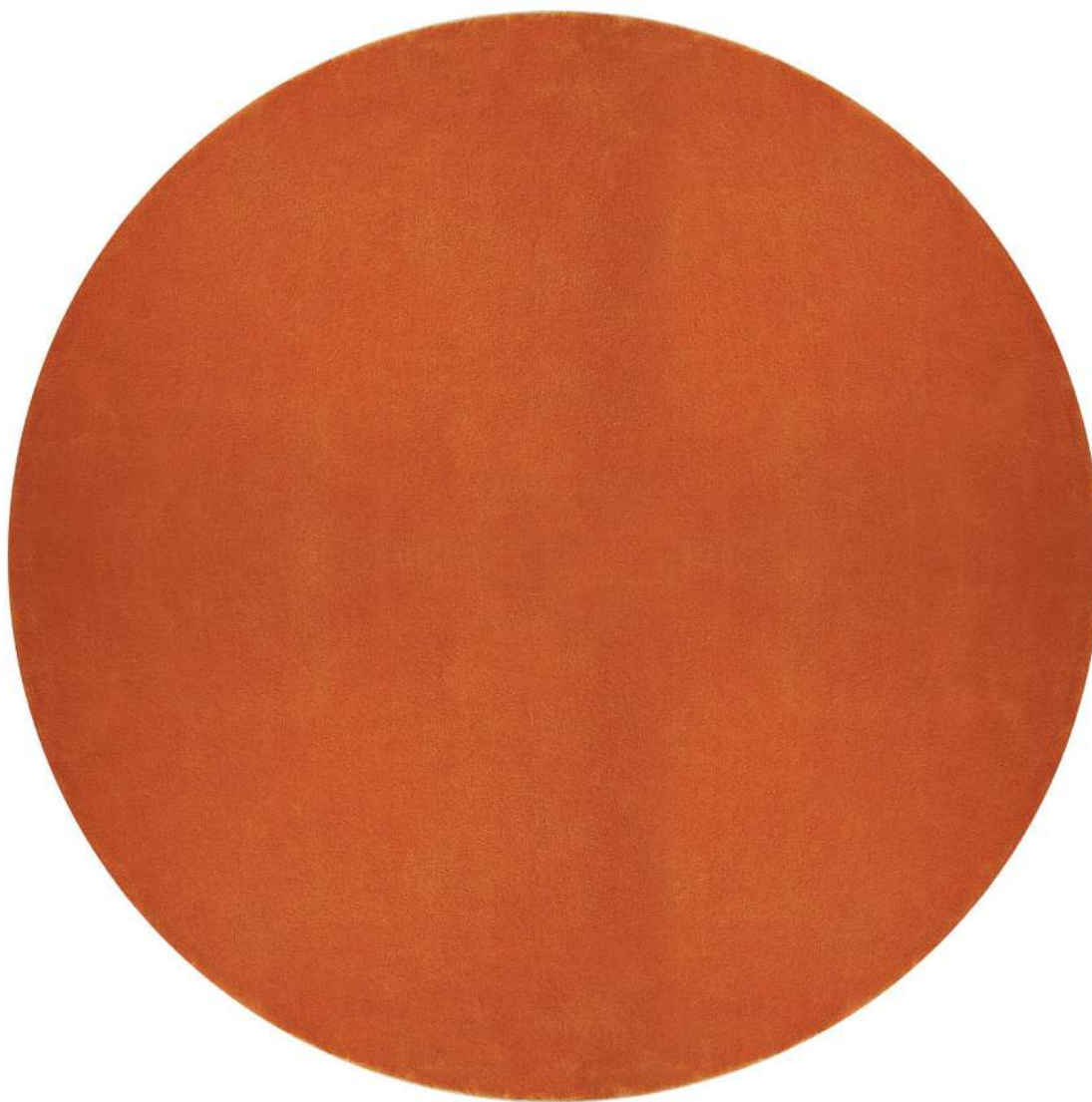
**Colour Fastness
to Water:**

5 [scale 1-5 best result 5]



PURE NEW ZEALAND WOOL

Fog



Technical Information:

Composition: New Zealand Wool | Size: ø340cm | Price Band: 0

Other colours, sizes and shapes upon request

*We advise to only use our printed or digital formats for colour reference purposes. Despite our colour corrections efforts and perfectionism when developing printed and digital formats, it's impossible to guarantee a 100% true match in colour. These formats do not replace the use of our pompoms and real samples when choosing and ordering our rugs.

*When ordering our Pure Collection rugs, please indicate the required shape. On page 41 are some suggestions.

NEW ZEALAND WOOL - COLOUR SELECTION



NW100 - Natural White



W405 - Cream



W578 - Powder



W239 - Old Pink



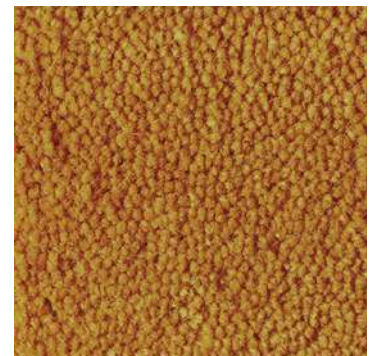
NW106 - Light Grey



NW108 - Light Brown



W750 - Haze



W714 - Dark Yellow



NW111 - Silver Grey



W865 - Anthracite



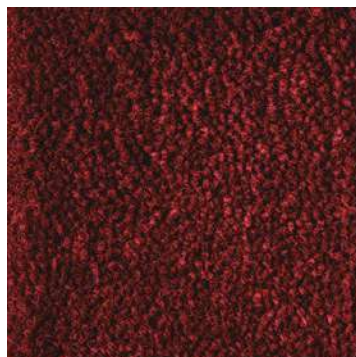
W398 - Dark Grey



NW109 - Medium Brown



W690 - Fog



W675 - Ruby



W616 - Mineral



W604 - Denim



W541 - Light Brown



W559 - Mustard



W733 - Smoke Green



W577 - Pool Blue



W525 - Dark Brown



W230 - Deep Green



W614 - Dark Blue



W615 - Black

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Botanical Silk

SHINY, SMOOTH AND FRESH

A vegetable yarn produced from wood pulp that is carefully collected from conscious managed forests. Our Botanical Silk is eco-friendly, biodegradable and 99.8% of the solvents used to convert wood pulp to silk are recycled and reused repeatedly. These fibres are certified with the internationally recognized EU Ecolabel, an environmental quality label only awarded to products and services which have a significantly lower environmental impact throughout their entire lifecycle. Our Botanical Silk provides a smooth and plush finish for the most luxurious silky feel since the pile moves when walked on like silk-velvet. The light reflexion and softness of the Botanical Silk looks and feels both elegant and comfortable at the same time. This yarn is anti-bacterial, breathable and moist absorbing to regulate any room temperature.

CERTIFICATIONS



Fire Resistance:

Cfl-s1



Colour Fastness to Light:

4-5 [scale 1-5 best result 5]



Thermal Resistance:

0,079 m²K/W

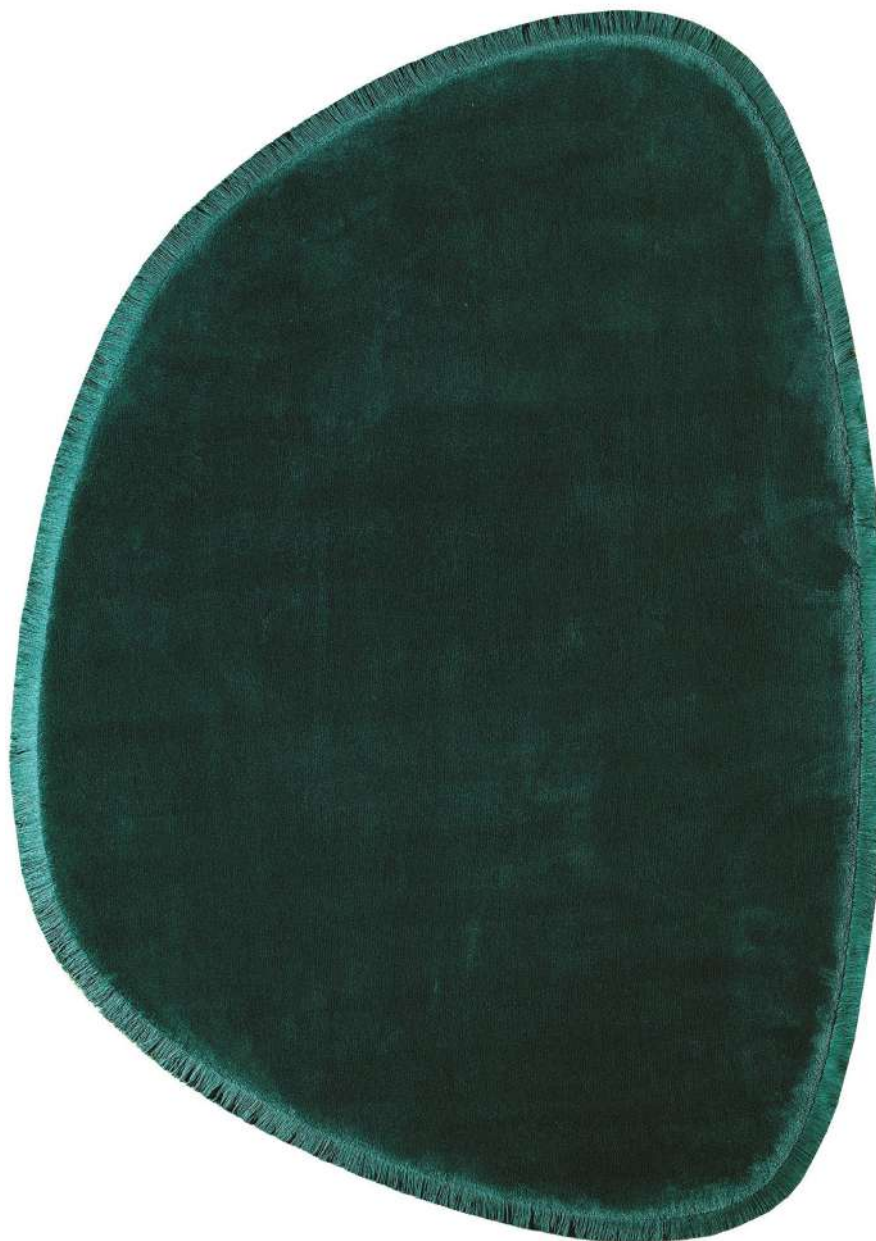
Colour Fastness to Water:

5 [scale 1-5 best result 5]



PURE BOTANICAL SILK

Pacific | With fringe



Technical Information:

Composition: Botanical Silk | Size: 260x335cm | Price Band: 1

Other colours, sizes and shapes upon request

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BOTANICAL SILK - COLOUR SELECTION



T1 - White



T61 - Cream



T4 - Corn



T24 - Powder



T27 - Smoke



T87 - African Sand



T5 - Golden Brown



T63 - Gold Stone



T59 - Soft Grey



T73 - Aqua Green



T71 - Jadeite



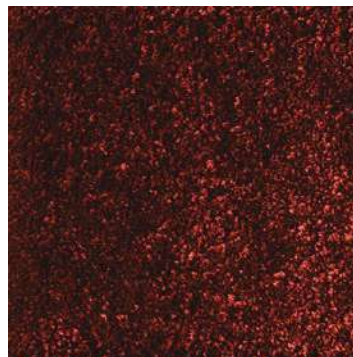
T112 - Denim



T3 - Old Pink



T39 - Copper



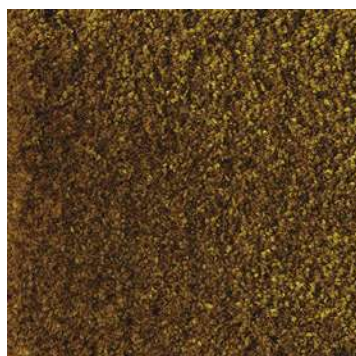
T21 - Ruby



T30 - Slate Grey



T6 - Cinnamon



T18 - Deep Gold



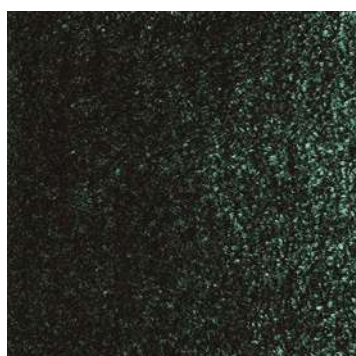
T17 - Sage Green



T9 - Dark Brown



T79 - Green Moss



T37 - Pacific



T83 - Smoked Silver



T28 - Black

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Mohair

BRIGHT, WARM WITH SUBLIME STRENGTH

Carefully chosen with a conscious principle, Ferreira de Sá's Mohair is a natural and biodegradable material that comes only from respectfully treated goats. Known for being a notable combed material, Mohair has a beautiful lustre that adds richness and intensity to colours and feels luxurious and chic while minimizing pilling. This delicate appearing, but durable thin wool is ideal for the most demanding situations. Walking on a warm and bright rug, that presents the highest durability and provides a plush feature for high textures. If you aim excellence in your project, Mohair is the ideal material for you.

CERTIFICATIONS



Fire Resistance:

Bfl-s1



Colour Fastness to Light:

4-5 [scale 1-5 best result 5]



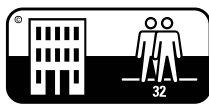
Thermal Resistance:

0,28 m²K/W



Castor Chair Suitability:

2,4/Suitable



Usage Class:

Class 32

Colour Fastness to Water:

5 [scale 1-5 best result 5]



PURE MOHAIR

Pacific



Technical Information:

Composition: Mohair | Size: 220x340cm | Price Band: 0

Other colours, sizes and shapes upon request

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MOHAIR - COLOUR SELECTION



TW501 - Natural White



TW405 - Cream



TW316 - Greyish Sand



TW400 - Latte Mocha



TW329 - Grey Water



TW747 - Silver Grey



TW714 - Dark Yellow



TW540 - Honey



TW731 - Starlight Blue



TW617 - Pacific



TW563 - Bottle



TW555 - Dark Oil



TW680 - Red



TW675 - Ruby



TW719 - Rosy Brown



TW320 - Rat Grey



TW510 - Bronze



TW544 - Rust



TW523 - Brown



TW525 - Dark Brown



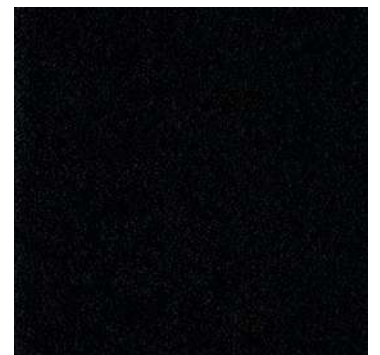
TW314 - Greyish Iron



TW619 - Royal Blue



TW614 - Dark Blue



TW615 - Black

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Bamboo

MELANGE EFFECT WITH GLOSSY SOFTNESS

Bamboo cultures allow the release of abundant oxygen into the atmosphere. Plus, tapestries made from this yarn, consciously extracted from the Bamboo, are considered environmentally friendly due to the fact that this is a naturally renewable resource, with rapid growth. This melange yarn in colour provides a luxurious finish that exhibits interesting fluctuations in tone. Ferreira de Sá has developed an exclusive multiple cable spinning method that grants unique resistance and zero pilling to all Bamboo products. The excellency in this material is provided by the exquisite texture and long fibres, that ensures an extremely glossy and soft experience to any residential project.

CERTIFICATIONS



Fire Resistance:

Cfl-s1



Colour Fastness to Light:

4-5 [scale 1-5 best result 5]



Thermal Resistance:

0,075 m²K/W

Colour Fastness to Water:

5 [scale 1-5 best result 5]



PURE BAMBOO

Powder



Technical Information:

Composition: Bamboo | Size: 410x410cm | Price Band: 0

Other colours, sizes and shapes upon request

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BAMBOO - COLOUR SELECTION

V52 - White



V5 - Cream



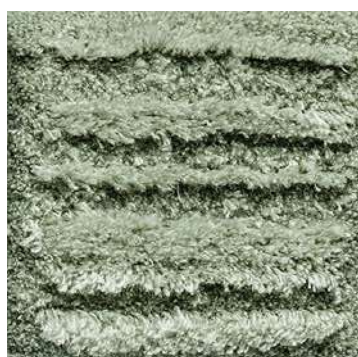
V31 - Powder



V66 - Sand



V38 - Frost



V24 - Jadeite



V35 - Agave Green



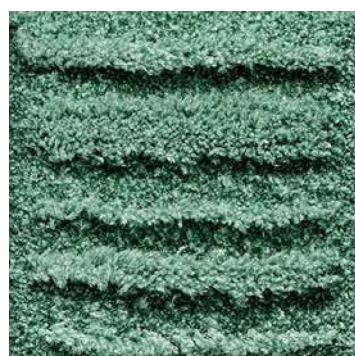
V34 - Green Moss



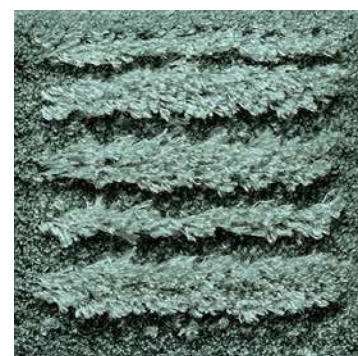
V21 - Metal



V32 - Silver Grey



V40 - Marine Green



V39 - Regatta



V8 - Old Pink



V51 - Light Ruby



V67 - Wine



V50 - Mocha



V19 - Gold



V41 - Cocoon



V9 - Golden Brown



V46 - Falcon



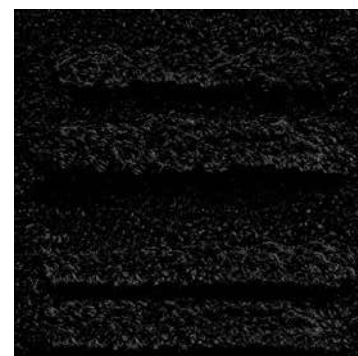
V16 - Iron



V45 - Carbon



V54 - Blue



V1 - Black

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Glaze

BRIGHT AND SHINY LUXURIOUS COMBINATION

A perfect combination between two natural and biodegradable materials, Glaze brings out the best of consciously collected Mohair and Botanical Silk. Glaze is the most luxurious material combination in the range. The resistant Mohair yarn combined with the shiny and soft Botanical Silk makes a characteristic melange effect. Every rug will have different nuances of colour due to the different cable spinning methods. This combination allows the creation of a perfectly soft, shiny rug for any type of use.

CERTIFICATIONS



Fire Resistance:

Cfl-s1



Colour Fastness to Light:

5-6 [scale 1-5 best result 5]



Thermal Resistance:

0,203 m2K/W

Colour Fastness to Water:

5 [scale 1-5 best result 5]



PURE GLAZE

Rosy Brown | Shaggy



Technical Information:

Composition: Glaze | Size: 240x380cm | Price Band: 0

Other colours, sizes and shapes upon request

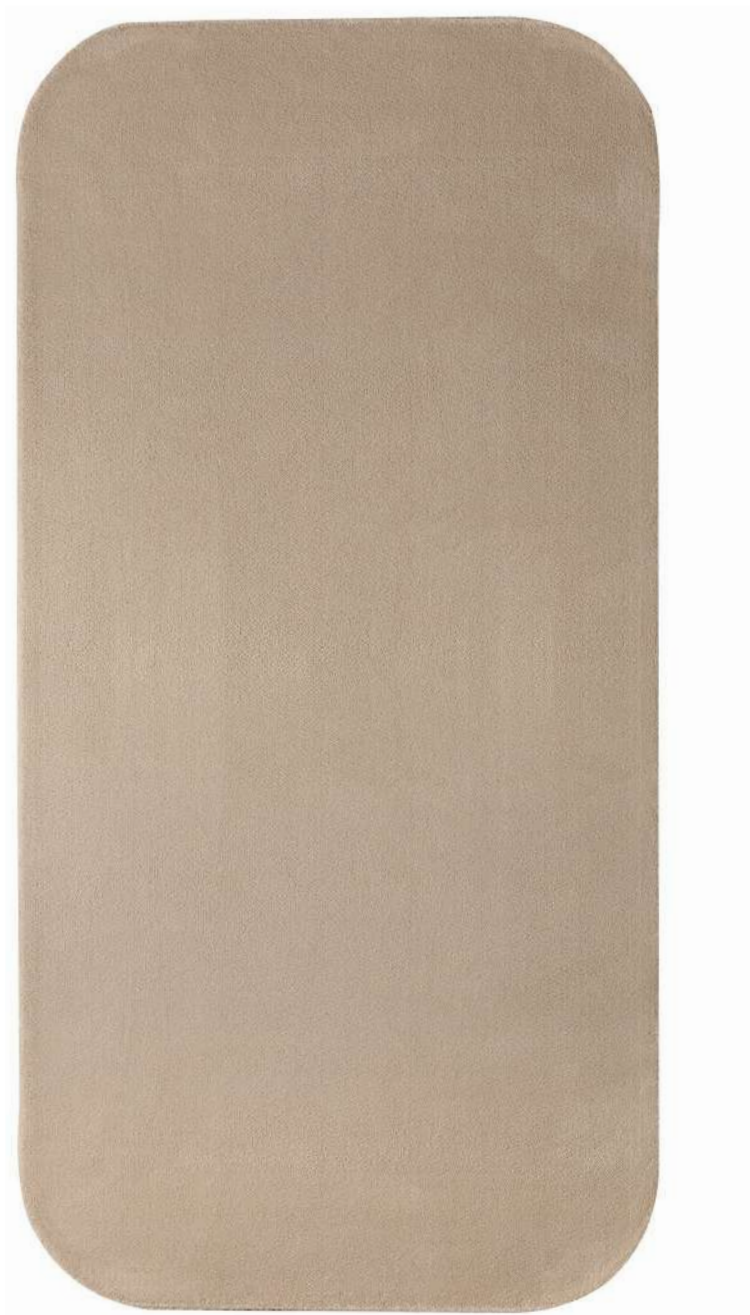
*We advise to only use our printed or digital formats for colour reference purposes. Despite our colour corrections efforts and perfectionism when developing printed and digital formats, it's impossible to guarantee a 100% true match in colour. These formats do not replace the use of our pompoms and real samples when choosing and ordering our rugs.

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PURE GLAZE

Cream



Technical Information:

Composition: Glaze | Size: 170x340cm | Price Band: 0

Other colours, sizes and shapes upon request

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GLAZE - COLOUR SELECTION



Glaze 1 - White



Glaze 2 - Cream



Glaze 3 - Sand



Glaze 10 - Crystal Pink



Glaze 22 - Slate Green



Glaze 4 - Latte Mocha



Glaze 17 - Biscuit



Glaze 16 - Yellow



Glaze 7 - Diamond



Glaze 8 - Light Grey



Glaze 19 - Denim



Glaze 21 - Dark Blue



Glaze 11 - Old Pink



Glaze 12 - Copper



Glaze 15 - Ruby



Glaze 14 - Rosy Brown



Glaze 13 - Gingery



Glaze 18 - Cinnamon



Glaze 5 - Taupe



Glaze 6 - Tobacco



Glaze 9 - Greyish Iron



Glaze 23 - Mustard Plant



Glaze 20 - Deep Blue



Glaze 24 - Pale Olive

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KNOW YOUR RUG

All our rugs are made with understanding and expertise. Either handmade by skilled craftsmen, or in a specialty manufacturing facility. All rugs are finished with care and are quality checked before shipment. Each type of rug needs specific care to ensure a certain longevity. The following simple facts will help you understand your rug.

SHEDDING:

All cut pile rugs will shed. Shedding is caused by fibres in the yarn that are cut short and get detached from the pile. This will subside over time, depending on traffic and wear. The duration of shedding also varies per yarn type and is influenced by the humidity of the environment (humidity should be +/- 50-60%). A dry environment will cause more shedding.

SPROUTS:

Loose fibres, or 'sprouts', are a normal part of the break-in process of handmade rugs. To remove sprouts from a cut- or loop-pile carpet, use a small pair of scissors to cut them off even with the other piles. It is recommended to not pull the piles out, as this can cause other piles to loosen too. To remove sprouts from a flatweave rug, use a thick (crochet) needle to tuck the loose pile back into the rug. Do not cut piles from a flatweave rug to avoid breaking the structure.

CREASES:

When your rug has been rolled or folded for shipping, it may include creases. These should disappear within a week or two when the rug is laid out flat. Rolling the rug in reversed way overnight will help. Making sure the humidity in the room is high enough (+/- 50-60%) will make decreasing the rug easier.

SHADING:

Shading is an effect occurring due to the change of light reflection, which shows when the rug is subtly track marked. This is characteristic for most pile rugs and will reverse naturally during use.

SIZE:

Deviations up to 3% in the sizes are possible, since rugs are a textile and therefore flexible product. Handmade rugs may vary in size slightly, as each piece is unique!

COLOUR:

No two rugs are the same. Slight colour variations are common for handmade rugs, as dye lots may slightly differ over a period of time.

WEAR:

It is highly recommended to rotate your rug 180 degrees every 3-6 months to balance appearance and to distribute wear evenly.

FADING:

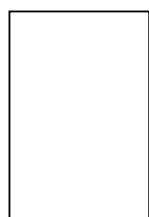
When exposed to direct sunlight, rug colours typically fade over time, even if they are fade resistant.

ODOUR:

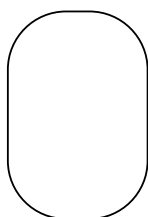
Smells are caused by dyes, yarns and shipping for long distances in sealed wrap. Most odours will vanish within a week once the rug is removed from its packaging.

POSSIBLE SHAPES

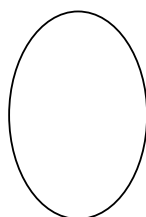
Our rugs were developed to provide the best solutions for our clients. Below you will find several shapes options available that will fulfill your needs.



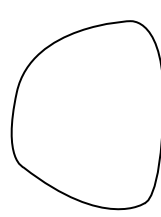
Rectangular



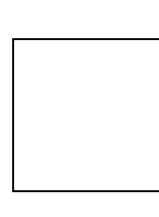
Stadium



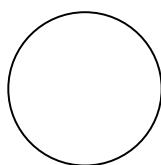
Oval



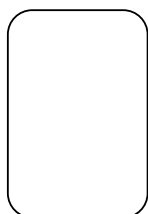
Irregular



Square



Round



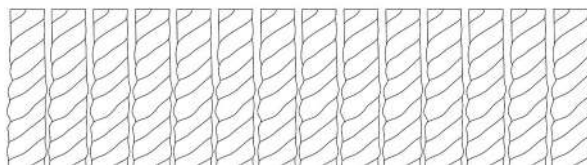
Round Corners

*Other shapes available upon request.

PILE CONSTRUCTION

When choosing the perfect rug we always advise and propose the most suitable options to every raw material and what best suits the client's needs.

Cut Pile:



Loop Pile:



CARE AND MAINTENANCE

Taking care of any rug properly is key to ensuring their beauty is kept for many years.

GENERAL NOTES:

The level of maintenance required by a tapestry depends on the degree of exposure to dirt and existing traffic, because daily dirtiness usually originates from factors such as open windows, construction works in the vicinity, the presence of children or pets, among others. The habit of taking your shoes off when entering the house makes rug maintenance easier and less frequent, because 50% of dirt in tapestries usually comes from shoe wear.

It is important to rotate rugs regularly so that wearing is uniform over the years. Direct, intense exposure to sunlight should be avoided whenever possible because it can affect light tones negatively by turning them into more pinkish, yellowish tones, which strongly impacts the tapestry. To make sure that your tapestry's luminosity and shine are not affected and your rug keeps looking good, we recommend that you use a good vacuum system regularly with an average power of 2000W.

STAINS:

To treat stains, we recommend that you visually inspect your rug every day to check for the origin of the stain and so that you can act immediately, as removing a fresh stain is simpler and more effective. Removing stains without knowing their origin is harder and can damage your tapestry.

Here are some recommendations for everyday stains:

LIQUID:

Use paper towels or a white absorbing cloth to absorb and dry the stain right away (do not use coloured paper or cloths, because their colour can be transferred to the rug and make the problem worse).

Where you need to use rug detergents, we highly recommend that you test the detergent on a small area of your tapestry to see whether the detergent is effective and to guarantee good results. This type of cleaning should always be superficial. Do not soak your rug.

SOLID:

Where you find it difficult to remove solid, dry stains, try to scrape them and vacuum using a strong vacuum system.

You can also dissolve the stain using a recommended rug solvent or detergent. After you have softened the solid stain, try to remove it using a knife or spatula, scraping from the outside to the inside of the stain.

For more deep, thorough cleaning, we recommend that you contact a company that specialises in cleaning rugs, whenever necessary.

PURE TOOL SET

When choosing the perfect rug we always advise using our collection tools for a better representation of colours and accurate feel of the raw material. In this particular case we recommend the use of our Pure Collection Sample box or Sample Folder, with 5 materials and 24 unique colours in each to provide ease and fast decision making.



PURE NEW ZEALAND WOOL - Sample Box and Folder



PURE BOTANICAL SILK - Sample Box and Folder



PURE MOHAIR - Sample Box and Folder



PURE BAMBOO - Sample Box and Folder



PURE GLAZE - Sample Box and Folder



PURE TOOL SET- For a true colour experience you can order our sample boxes or our sample folders.

Warm & Fresh Fibres Pompom Boxes:

For more colour options we advise you to consult our Warm and Fresh Fibres pompom boxes. These amazing boxes each provide over 180 colours available.



WARM FIBRES - Pompom Box (comes with New Zealand Wool and Mohair)



FRESH FIBRES - Pompom Box (comes with Botanical Silk and Bamboo)



GET IN TOUCH

@ferreiradesarugs



FACTORY AND SHOWROOM

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António Teixeira - Photographer



